

Wallonia.be

Do you love Wallonia ?

Then become a Wallonia.be brand ambassador !



Lion de Waterloo - Panorama - ©MT Waterloo - Jean-Philippe Van Damme

What's in it for you ?

Becoming a Wallonia.be brand ambassador is firstly a chance to join an international network that brings together over 850 players from a variety of industries in over 80 countries! These contacts (economic, academic, scientific, cultural, tourism, etc.), from Wallonia and beyond, are all driven by the desire to promote the strengths of Wallonia within the context of their activities.

Use the [ambassadors' blog](#) to share your successes, meet the other brand ambassadors at our events (conference-debates, themed days, etc.), place the Wallonia.be logo on your products or in your email signature, and thus benefit from the region's reputation, receive the Welcome Pack, and appear in videos !

Join this positive dynamic and profit from it as well !

Your mission ?

To promote Wallonia and its attributes to your network abroad or in Belgium and when you travel internationally, and to identify and share with us any development opportunities for the region.

Become a brand ambassador. Register !



Wallonia has developed its territorial brand. The goal? To set itself apart from the other regions and to place itself on the international stage.



Wallonia is bursting with attributes, but needs your help to promote them. Become a Wallonia.be brand ambassador !

Contacts

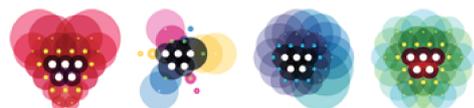
Walloon Export and Foreign Investment Agency
Wallonie-Bruxelles International

ambassador@wallonia.be

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